

# Mechanical Maintenance Conference (MMC)

## November 7-8, 2017; InterContinental Hotel; Cleveland, Ohio

### Exhibit, Sponsorship, Mobile App, and other Opportunities

**Return Completed Form by October 13, 2017 to:**

Attention: Vanessa A. Mastros  
 Email: [vanessa.mastros@sae-itc.org](mailto:vanessa.mastros@sae-itc.org)  
 Tel: +240-334-2575  
 Fax: +301-383-1231

Given (First) Name:		Family (Last) Name:	
Company:			
Address:			
Telephone:		Email:	
<b>Exhibit Options</b> <b>(Tuesday Reception Required, Wednesday Thursday Optional)</b>			<b>Preferred Location:</b>
Single Table	<input type="checkbox"/> \$ 1,900.00 USD – November 7, 2017	1 <sup>st</sup> Choice: _____	
	<input type="checkbox"/> \$ 600.00 USD – November 8-9, 2017		
Double Table	<input type="checkbox"/> \$ 2,900.00 USD – November 7, 2017	2 <sup>nd</sup> Choice: _____	
	<input type="checkbox"/> \$ 700.00 USD – November 8-9, 2017		
Triple Table	<input type="checkbox"/> \$ 3,900.00 USD – November 7, 2017	3 <sup>rd</sup> Choice: _____	
	<input type="checkbox"/> \$ 800.00 USD – November 8-9, 2017		
<input type="checkbox"/> <b>Coffee Break Sponsor</b> (\$ 3,500.00 USD each)			
<input type="checkbox"/> Wednesday AM <input type="checkbox"/> Wednesday PM <input type="checkbox"/> Thursday AM <input type="checkbox"/> Thursday PM			
<input type="checkbox"/> <b>MMC Mobile App – Organization Highlight</b>			
Corporate Sponsors: \$250.00              AMC Members: \$250.00              All others: \$500.00			
Please provide the following information in an email to <a href="mailto:vanessa.mastros@sae-itc.org">vanessa.mastros@sae-itc.org</a> :			
<ul style="list-style-type: none"> <li>Physical address (mailing address) and contact.</li> <li>Your organization's Internet, Twitter, Facebook, and LinkedIn URL</li> <li>Brief description of your company (to be added in the Mobile App)</li> <li>Company logo (EPS file preferred)</li> <li>Product/Service information sheet(s) in PDF format</li> </ul>			We will apply the appropriate charge if this option is selected.
<input type="checkbox"/> <b>MMC Registration Giveaways (\$500/each item)</b> <b>Items provided by the sponsor and given out at Registration.</b>			
<input type="checkbox"/> Lanyards <input type="checkbox"/> Flash Drive <input type="checkbox"/> Note Pads			
<input type="checkbox"/> Mouse Pad <input type="checkbox"/> Service/Product Sheets <input type="checkbox"/> Tote Bag			
<input type="checkbox"/> Other _____			
<i>Please provide payment information below. Fees are non-refundable. Your exhibit location, break sponsorship, and/or organization highlight will NOT be reserved until payment has been processed successfully.</i>			
Credit Card Number:			Exp. Date:
Card holder name (as it appears on the card):			
Billing Address (to be shown on the receipt):			
*Please note you <b>MUST</b> register with us through the registration website to attend to any of the activities including the exhibits. Please visit our web site for a link to registration and other conference material.			

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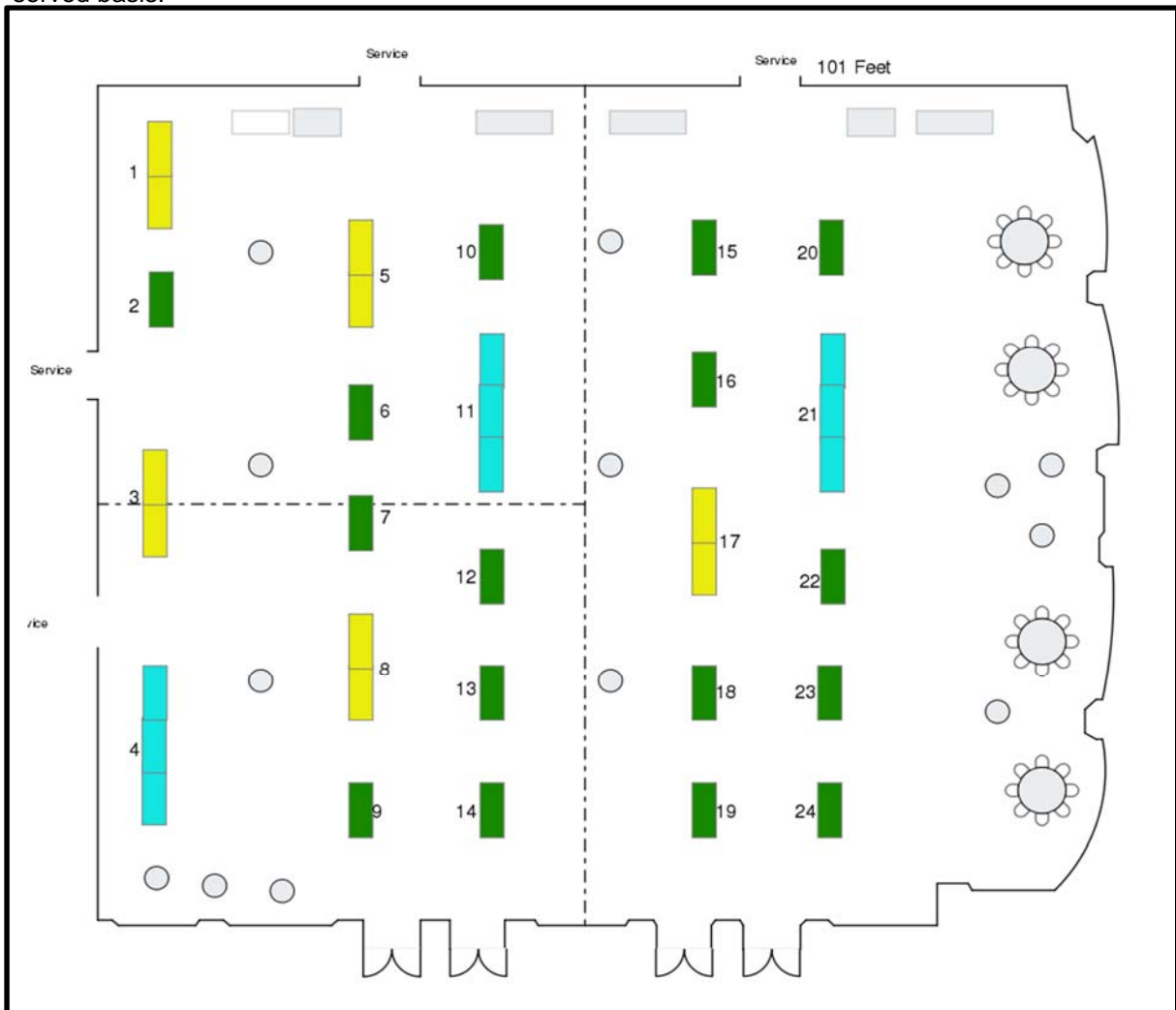
## Table Top Exhibit Options

There are three table top options for exhibiting at the 2017 Mechanical Maintenance Conference (MMC) – Single, Double, or Triple Table. The Mechanical Maintenance Conference (MMC) will be held over a three-day period. The Main Exhibit and Welcome Reception will be held in the Ballroom Tuesday, November 7, 2017, from 3:00 pm to 7:00 pm. A stand-up buffet will be included from 5:00 pm to 7:00 pm.

Additional exhibit opportunities are available November 8-9, 2017. Exhibits close at 1:30pm November 9, 2017. Please note that participation in the main exhibit event on Tuesday is required if you wish to exhibit on November 8-9, 2017. The exhibits on November 8-9, 2017, will be open during coffee breaks and lunch.

The exhibit fee includes table(s), 2 chairs, skirted table(s), and your organization listed in our Mobile App as an Exhibitor. Each table is 6 feet x 30 inches. You may add your own backdrop, banners, and equipment. The InterContinental Hotel and Conference Center offers various enhancements for your exhibit. Once we receive and process your payment, we will provide you with additional information for ordering exhibit enhancements. These additional items cannot exceed your reserved table width plus 2 feet on either side of the table and approximately five feet of depth.

See the Exhibit Map below for the overall layout of the exhibits. To select your choice, please refer to our web site for a current map of assigned exhibits ([www.aviation-ia.com/amc/mmc/upcoming/](http://www.aviation-ia.com/amc/mmc/upcoming/)). You are encouraged to provide 3 choices on the form. Booths are assigned on a first come, first served basis.



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## Break Sponsors (\$3,500)

Refreshments during the morning and afternoon breaks are provided by break sponsoring organizations. Morning and afternoon refreshments include regular coffee, decaffeinated coffee, tea, and water. Break sponsors receive recognition in our Mobile App, on our web site, and during the conference.

## MMC Registration Giveaways (\$500/each item)

MMC Registration Giveaway Sponsorship allows for an organization to provide promotional items such as conference tote bags, lanyards, notepads, pens, and other items to be given out at the registration desk. All items are provided by the Sponsor at their own expense.

## Mobile App, Organization Highlights (\$250 Members/Sponsors, \$500 All Others)

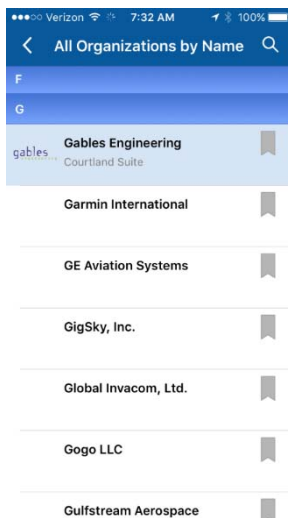
The MMC Mobile App offers many opportunities for staying connected to the conference, reaching out to business partners and customers, and increasing the exposure of your company's brand. Our Mobile App is available before, during, and after the conference.

Taking advantage of the organization highlight opportunity keeps your brand and product information in the hands of those attending the conference. This opportunity includes links to your company's Internet, Twitter, Facebook, and LinkedIn addresses as well as the following details:

- Company logo (eps preferred)
- Company Address
- Brief description of your company
- Product/Service information sheet(s) in PDF format

Example:

Listing



Highlighted



Not Highlighted

